

CHANGING DEMOGRAPHICS AND IMMIGRATION POLITICS IN ARIZONA

Latino  **Decisions**
Everything Latino Politics

March 4, 2014

Latino influence in Arizona

- Demographic trends
- Participation and party competition
- Immigration Politics

The Arizona Population Today

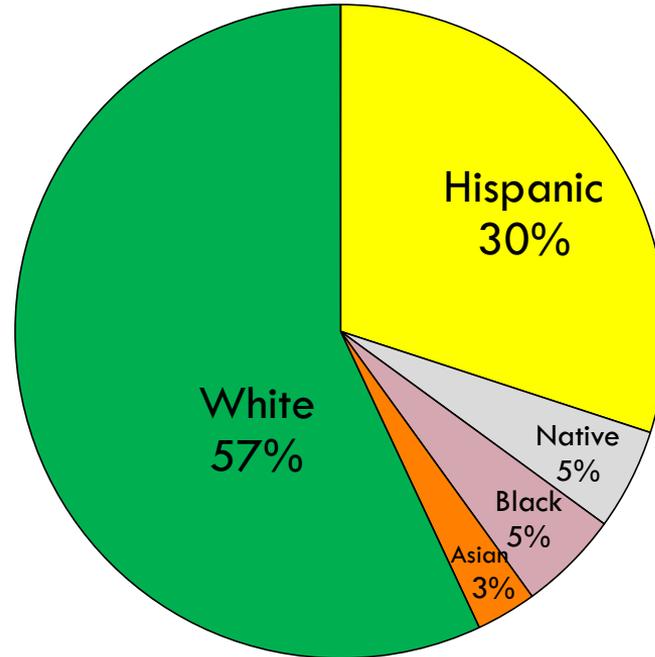
Total 6.6 Million

White, non-Latino
3.7 million

Hispanic
1.9 million

Native American
331,000

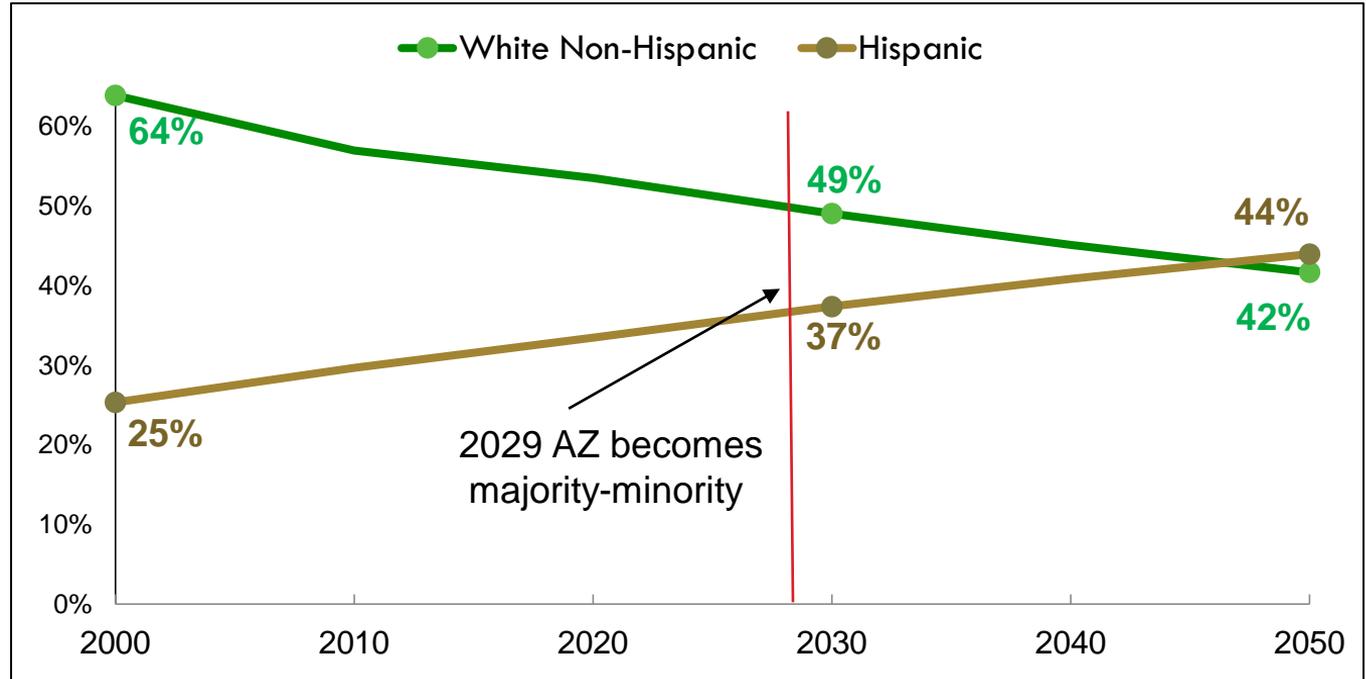
African American
331,000



Arizona population projections 2000-2050

The median age for Arizona Latinos is 25.

The median age for Arizona whites (non-Latino) is 45.

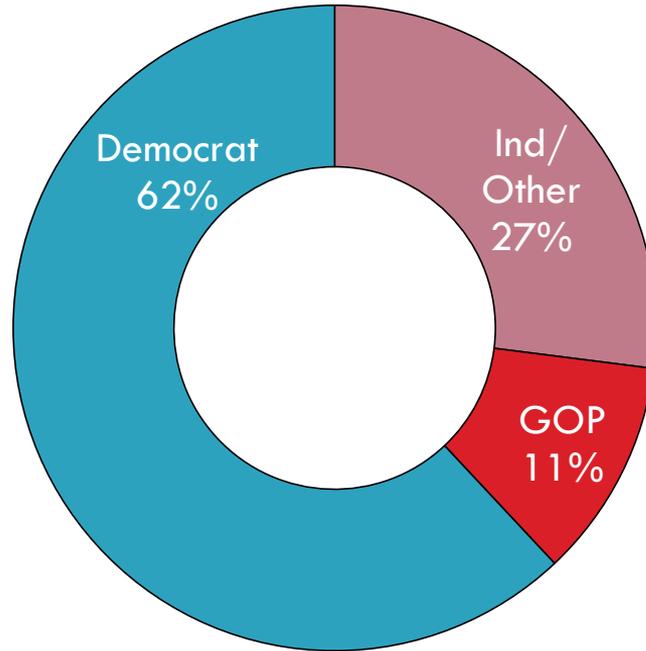


PARTISANSHIP, PARTICIPATION AND INFLUENCE



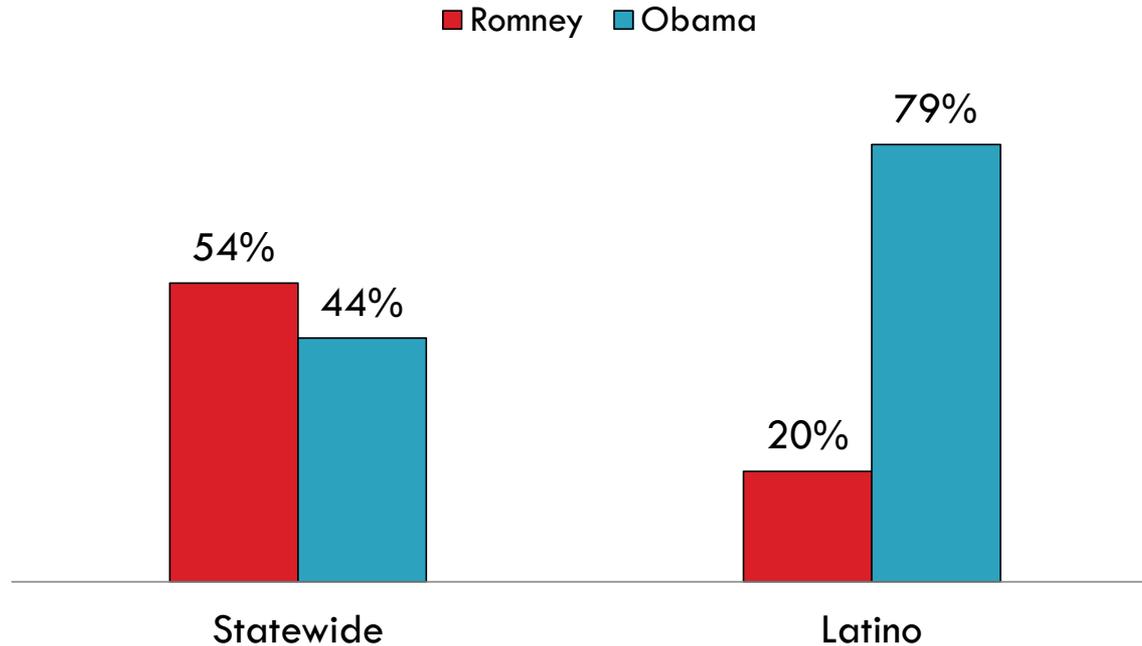
Arizona Latino Voter Partisanship (2012)

Arizona's Hispanic voters have all but abandoned the Republican Party.

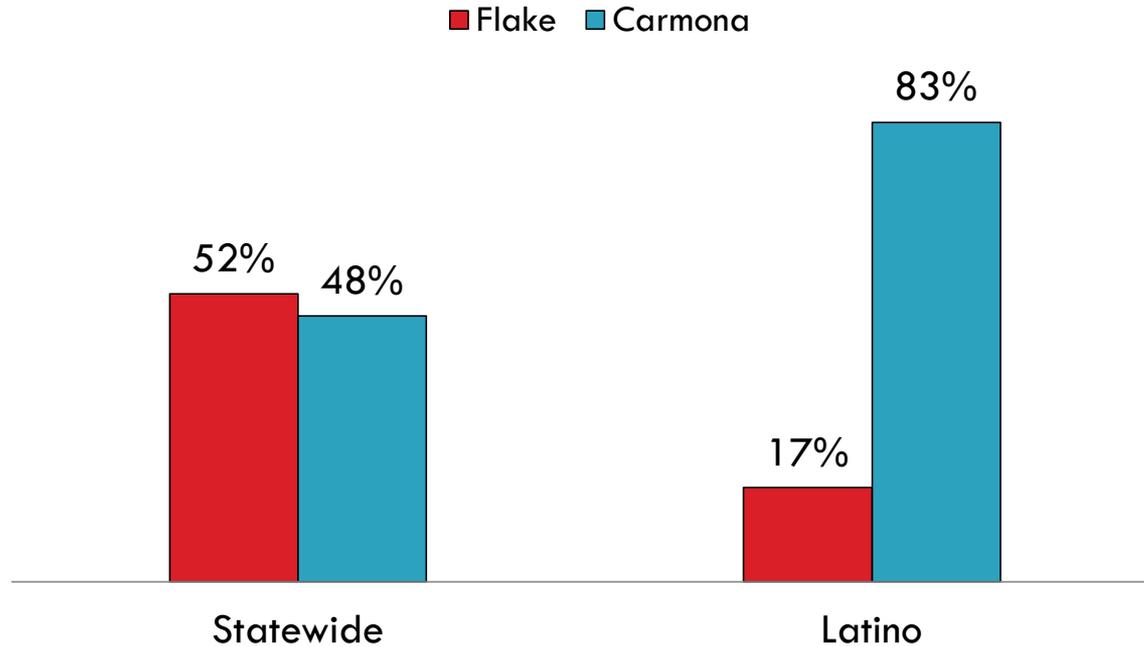


Adding “leaners”
75% Democrat
19% Republican

Arizona 2012 Presidential Vote

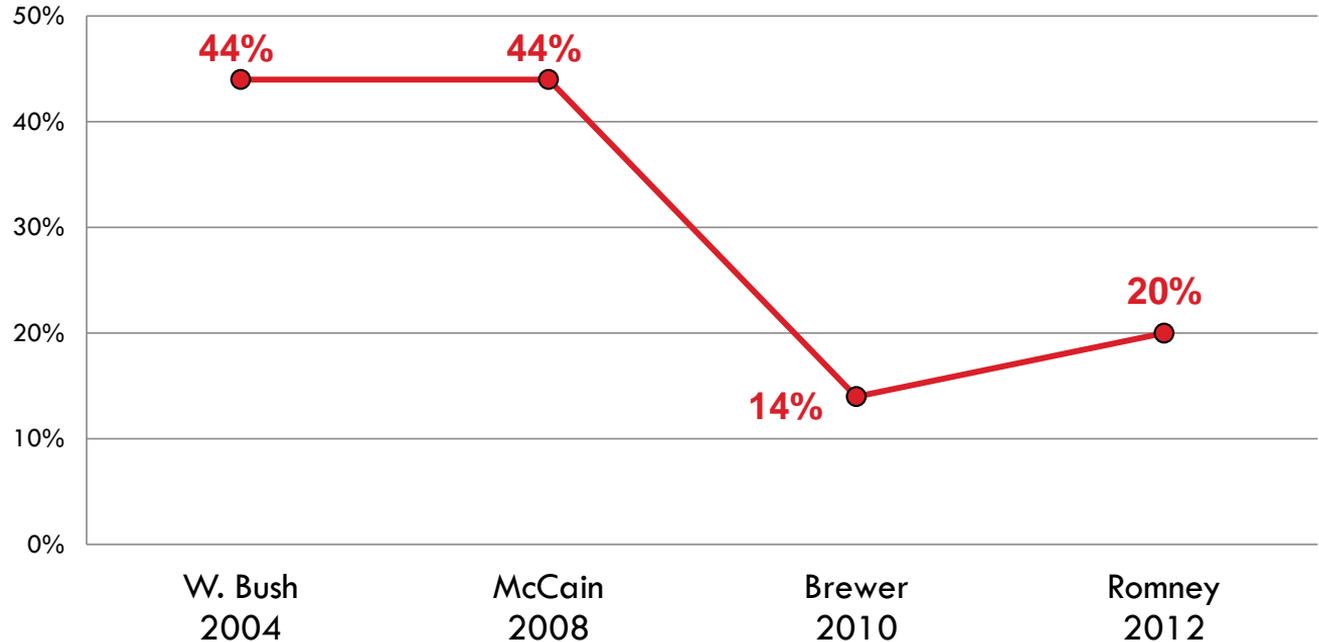


Arizona 2012 Senate Vote



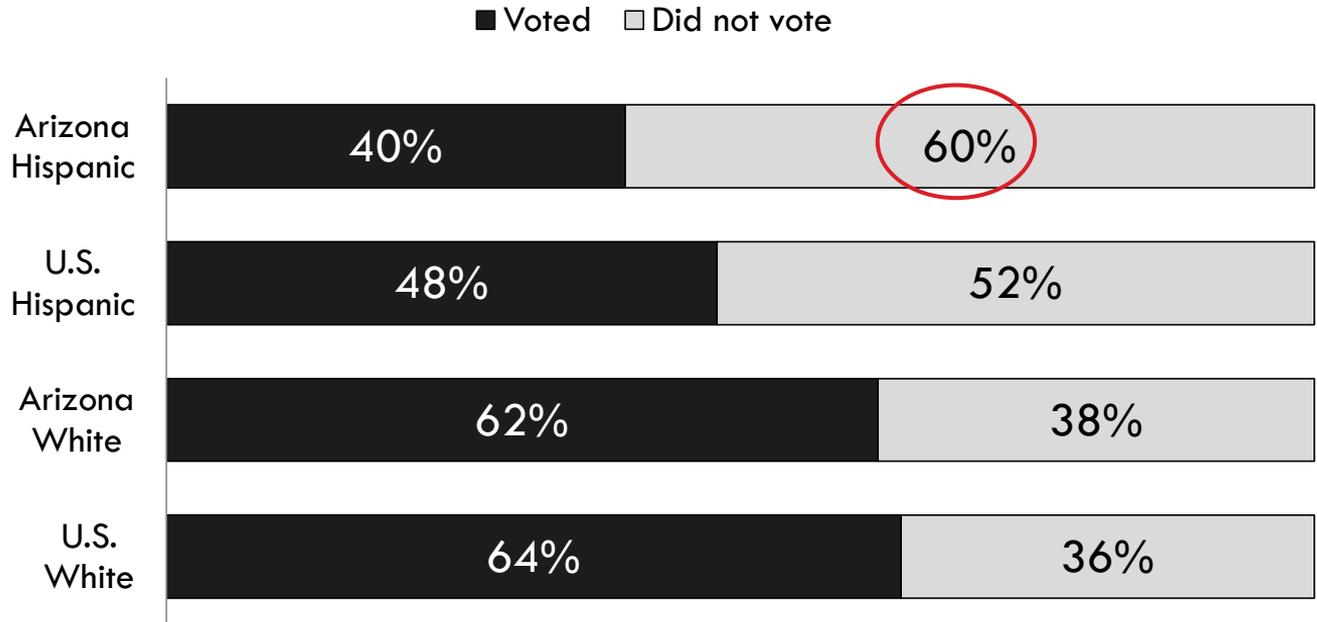
Recent Arizona Latino Vote for Republicans

Hispanic votes for GOP candidates in Arizona dropped off after SB1070 and the hyper-aggressive immigration agenda.

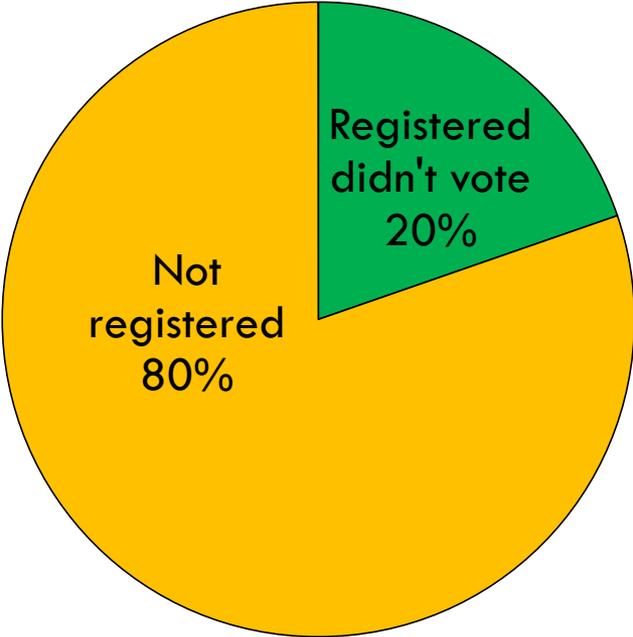


Voter Participation in 2012 Among Citizen Voting Age Population (CVAP)

About 589,000 Latinos eligible to vote in Arizona did not cast a ballot.



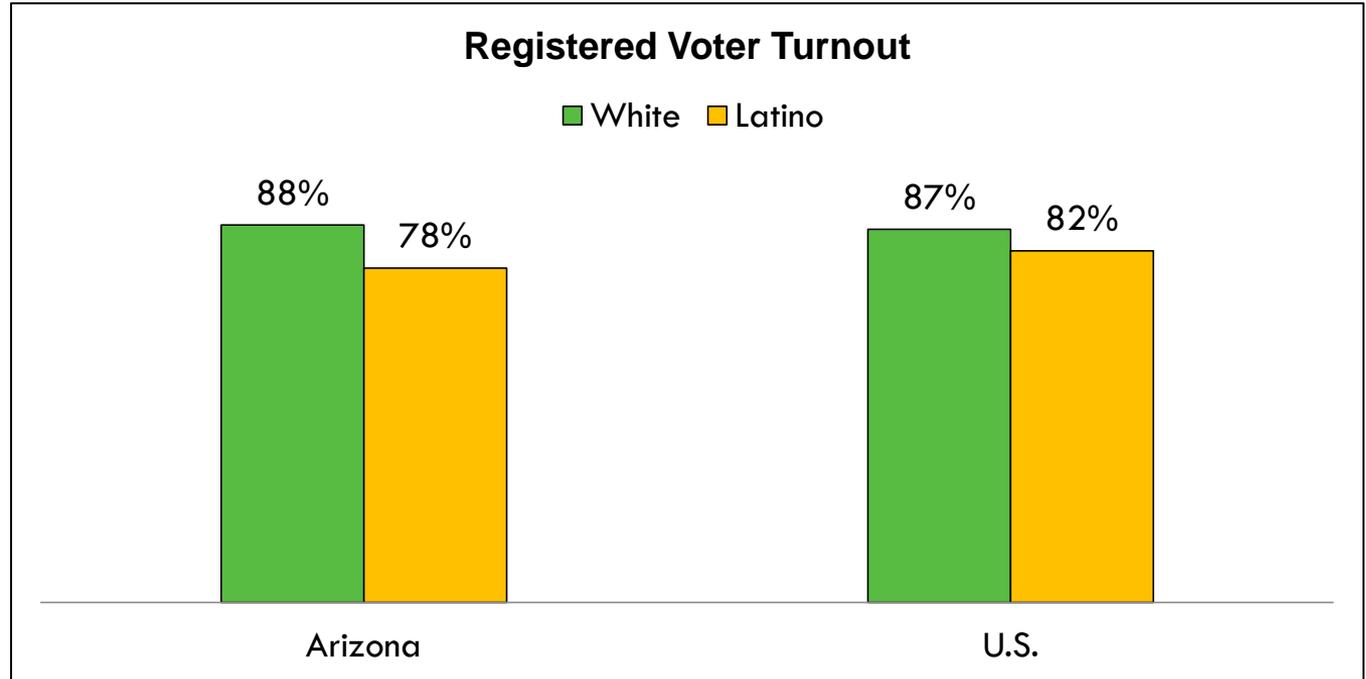
Potential Arizona Latino Electorate



2012 Voter Participation

Once registered, turnout is relatively high.

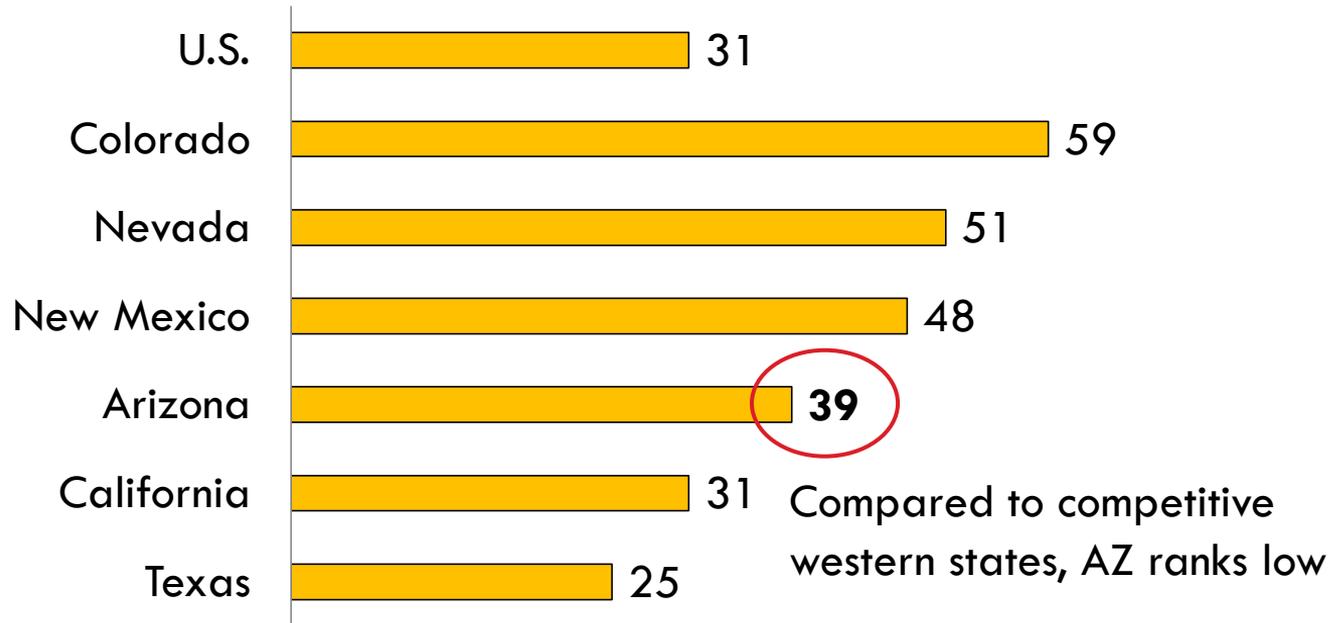
Closing the voter engagement gap hinges on registration.



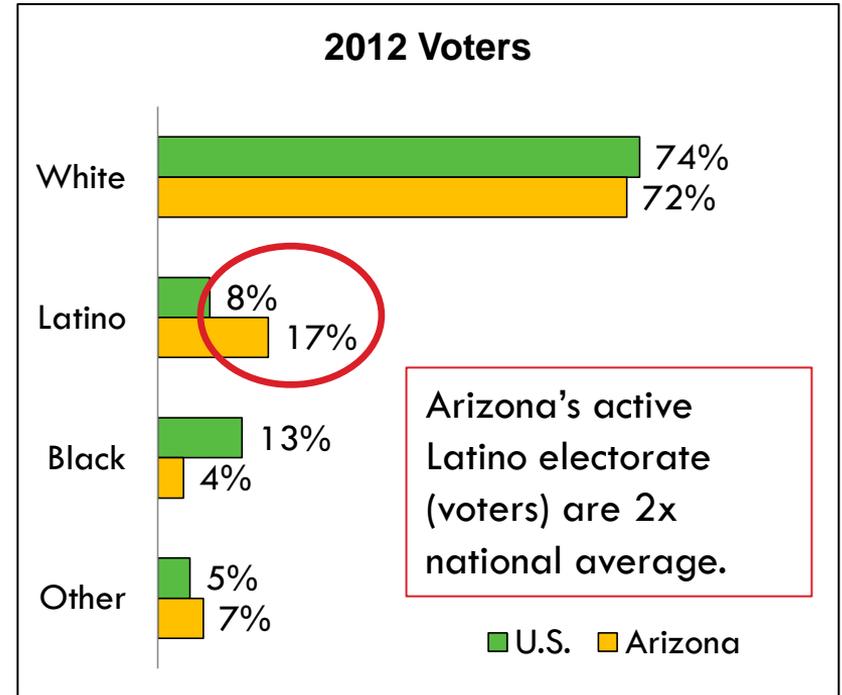
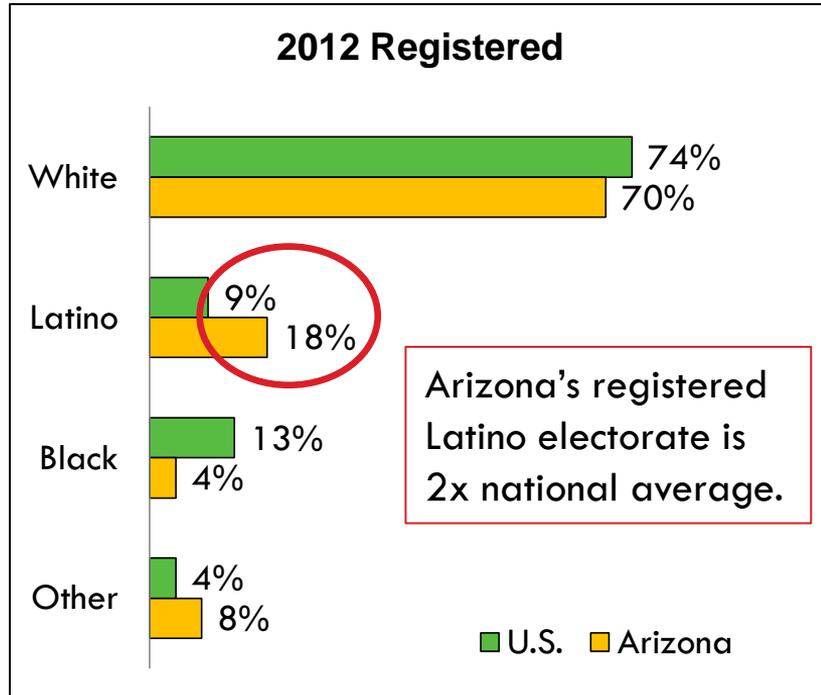
2012 Latino Voter Mobilization

Did anyone from a campaign, political party, or community organization ask you to vote, or register to vote?

(Percent answering "yes")



Arizona Electorate Composition

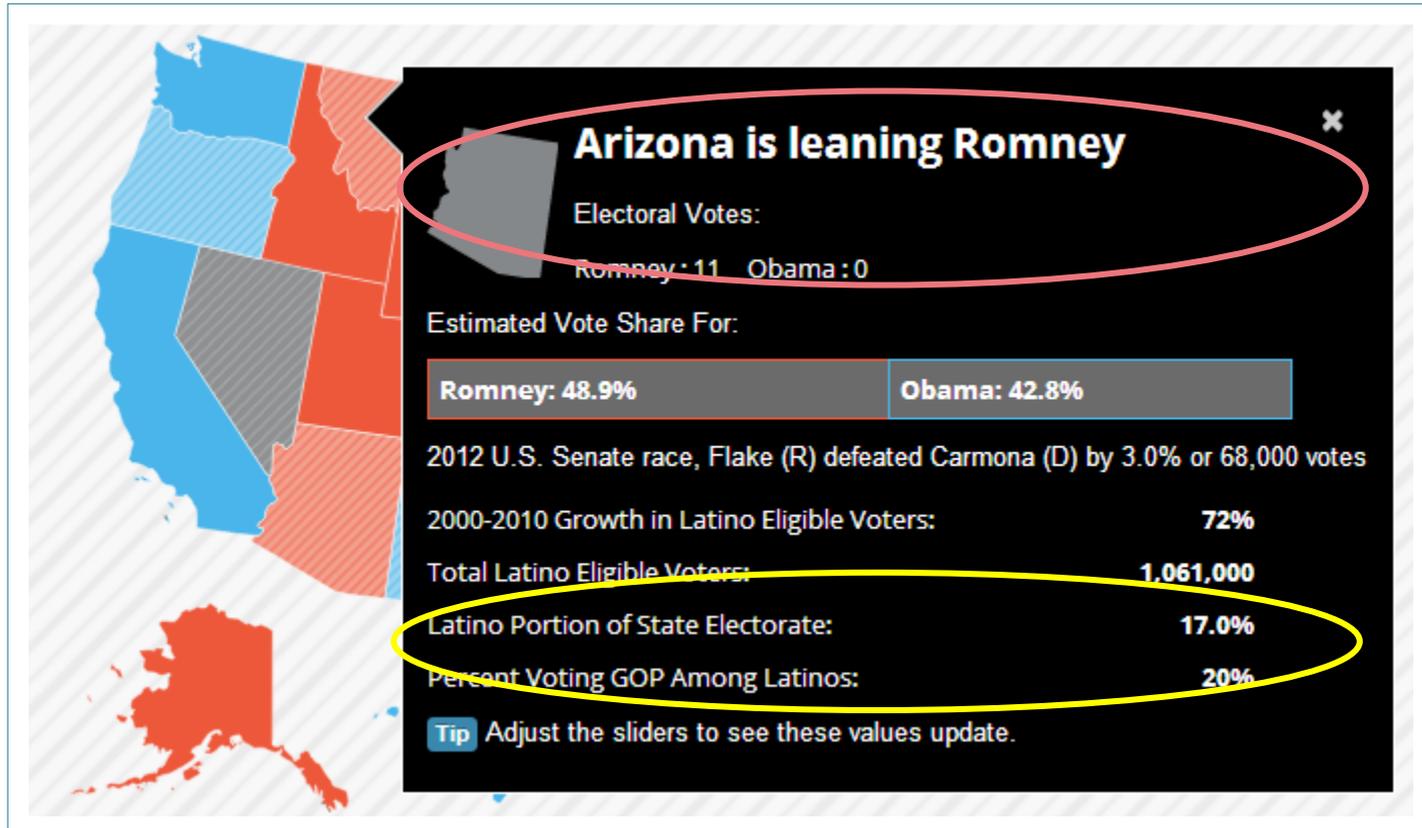


Arizona Latino Voter Statewide Impact Scenarios

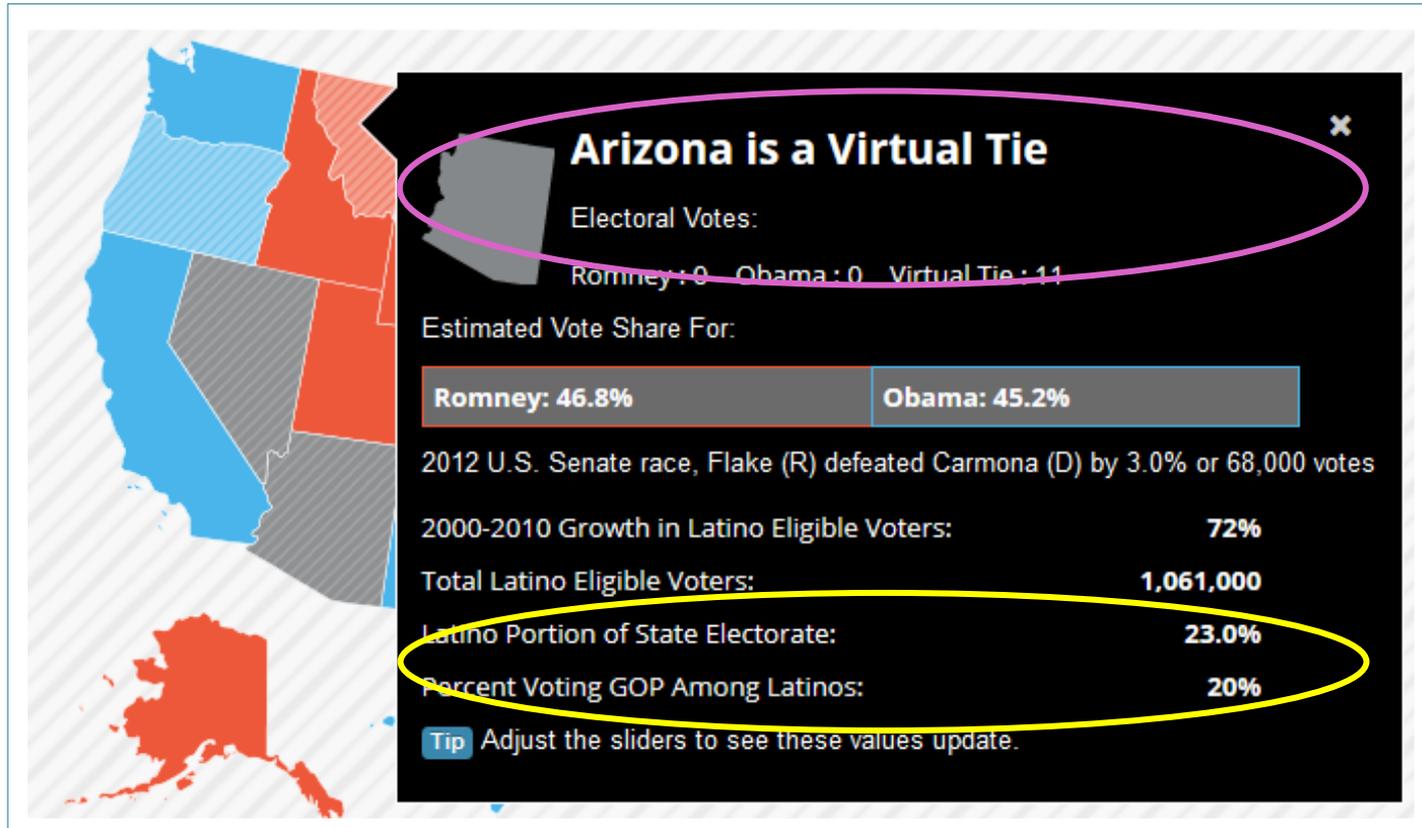
Presidential vote outcome adjusting two variables

1. Hispanic voter turnout rate
2. Percent Hispanic vote for Republican candidates

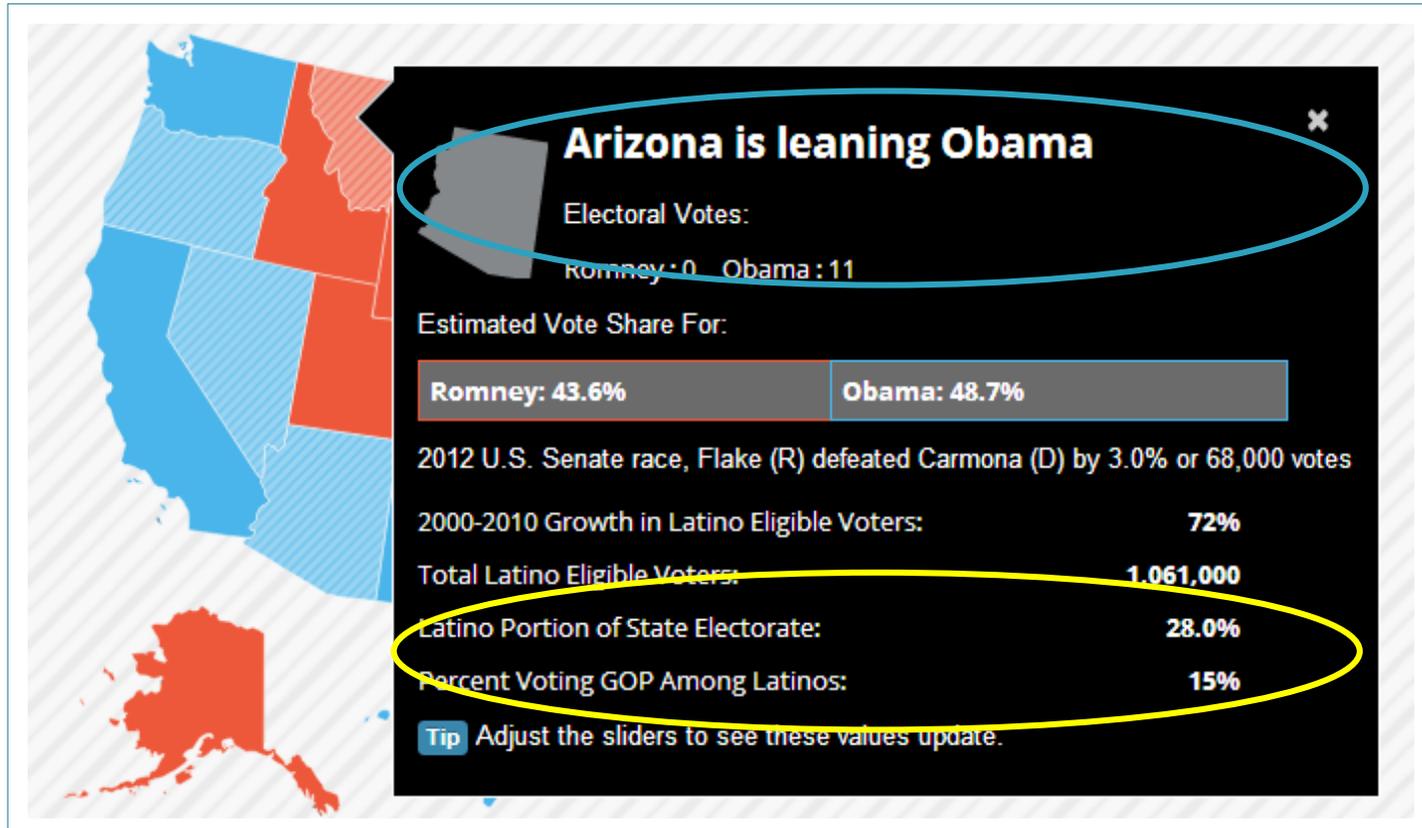
Data and interactive map at latinovotemap.com



Scenario 2: Maximum Latino turnout, GOP vote similar to 2012



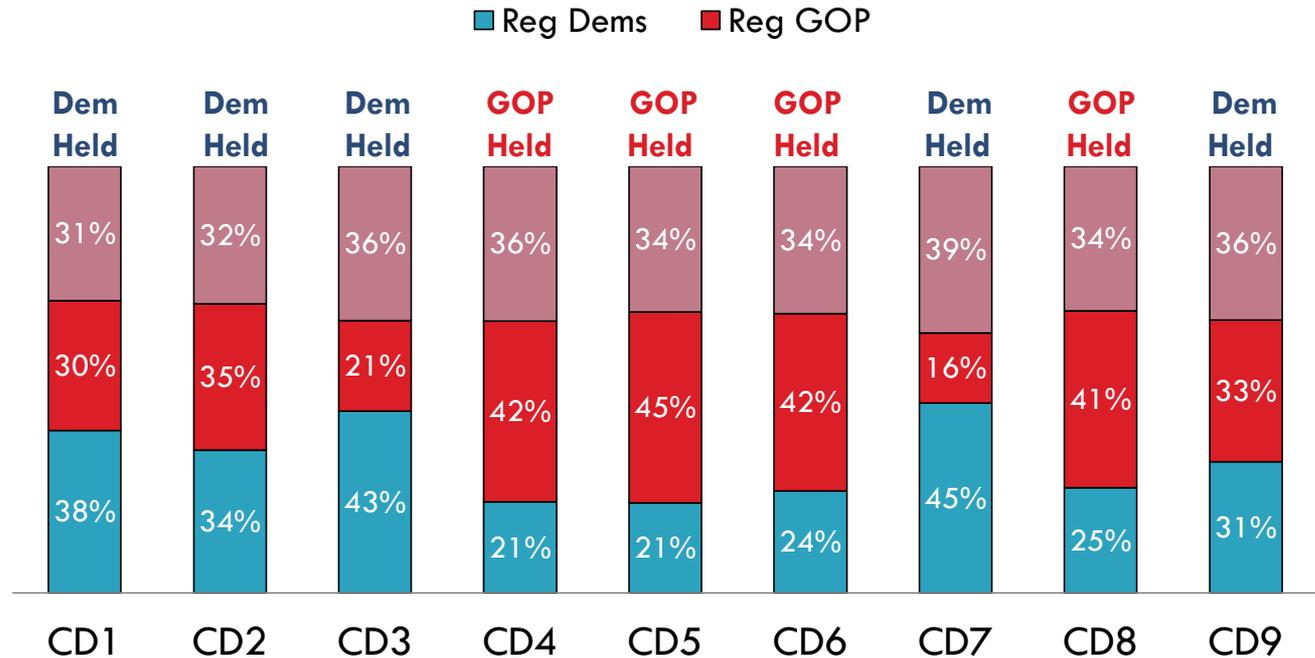
Scenario 3: Increased Latino electorate, GOP vote similar to 2010



Arizona Congressional Districts by Party Registration and Current MC party

GOP holds registered advantage in 6 districts, won only 4 in 2012.

Latino voters essential to make districts competitive.



2012 Congressional District Races

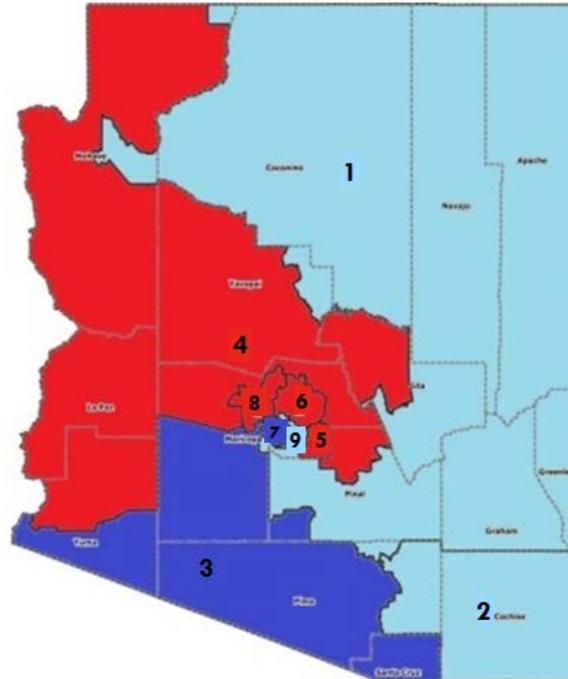
Margins of Victory

Democrats won
5 of Arizona's
9 CDs in 2012.

3 narrow Dem

2 safe Dem

4 safe GOP



	2012 Dem Vote Margin	% CD Latino Registered Voters
CD1	4%	11%
CD2	1%	13%
CD3	21%	42%
CD4	-38%	8%
CD5	-34%	9%
CD6	-28%	6%
CD7	63%	37%
CD8	-28%	10%
CD9	4%	11%

IMMIGRATION POLITICS AND ARIZONA LATINO VOTERS



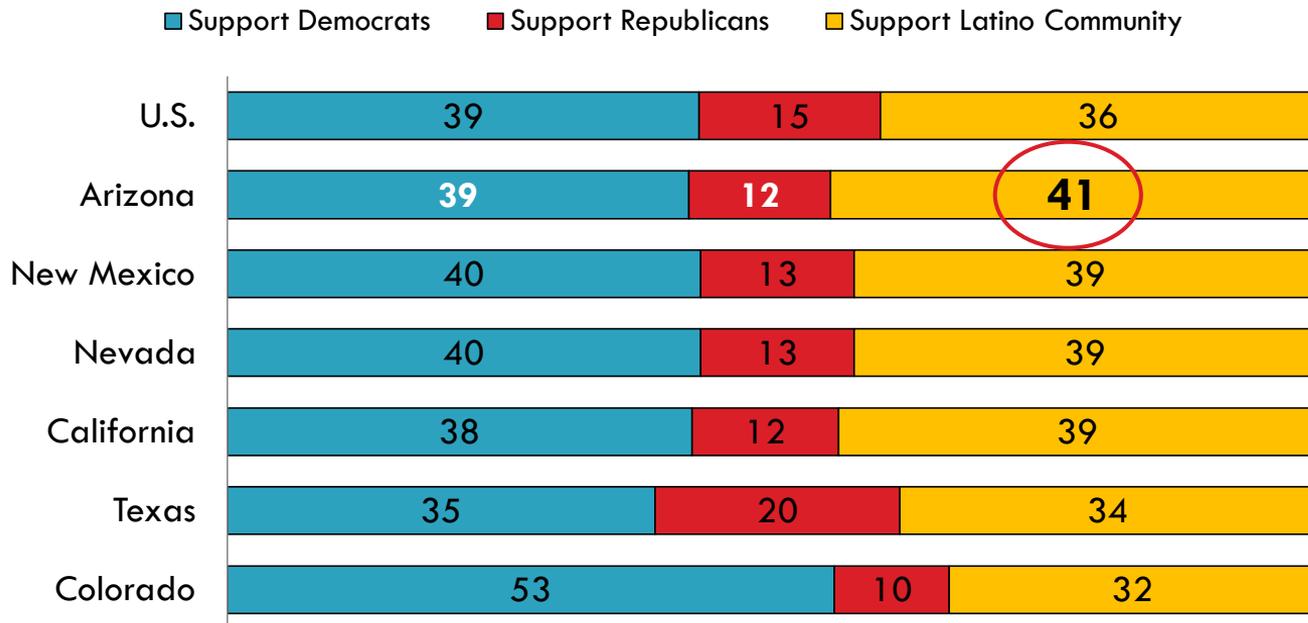
2012 Latino Voter Reason for Voting

Which do you agree with most, I'm voting to support the:

Democratic candidate

Republican Candidate

Latino Community

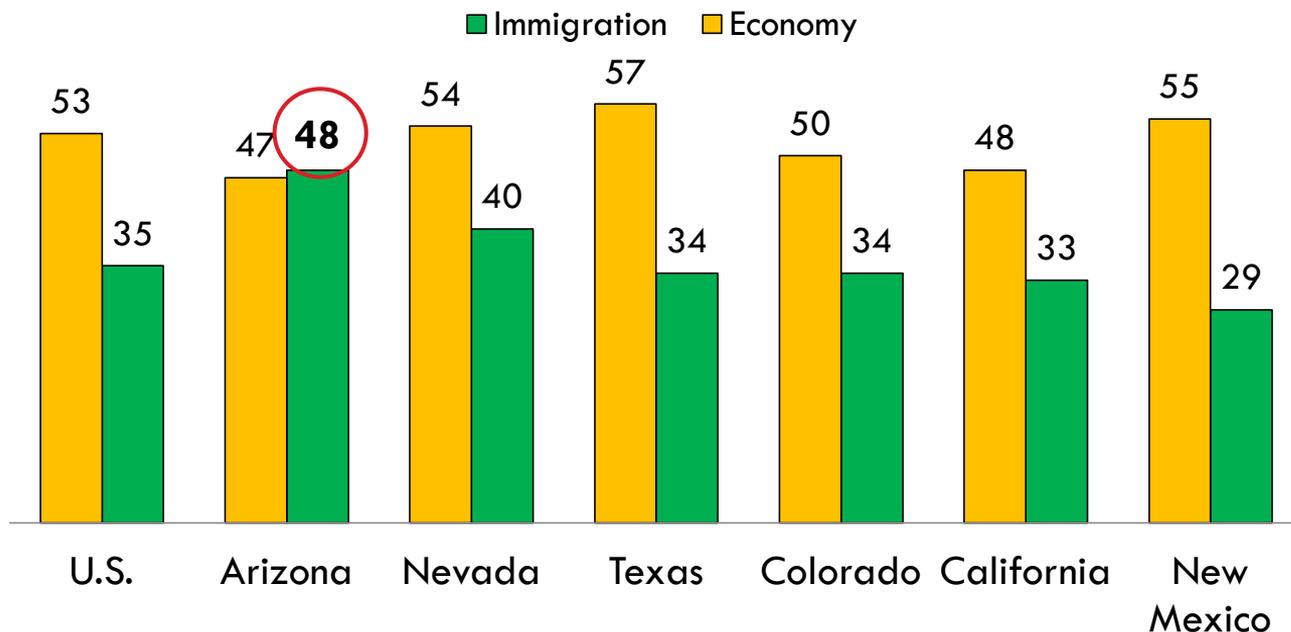


2012 Latino Voters Most Important Issue

(open-ended question, respondents provided up to two answers)

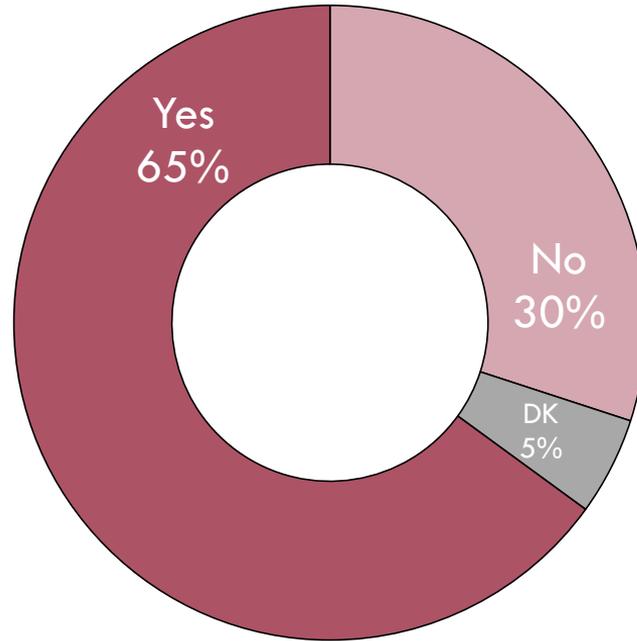
Immigration rated the most important issue for Hispanic 2012 voters in Arizona.

Noteably higher than other Western states.

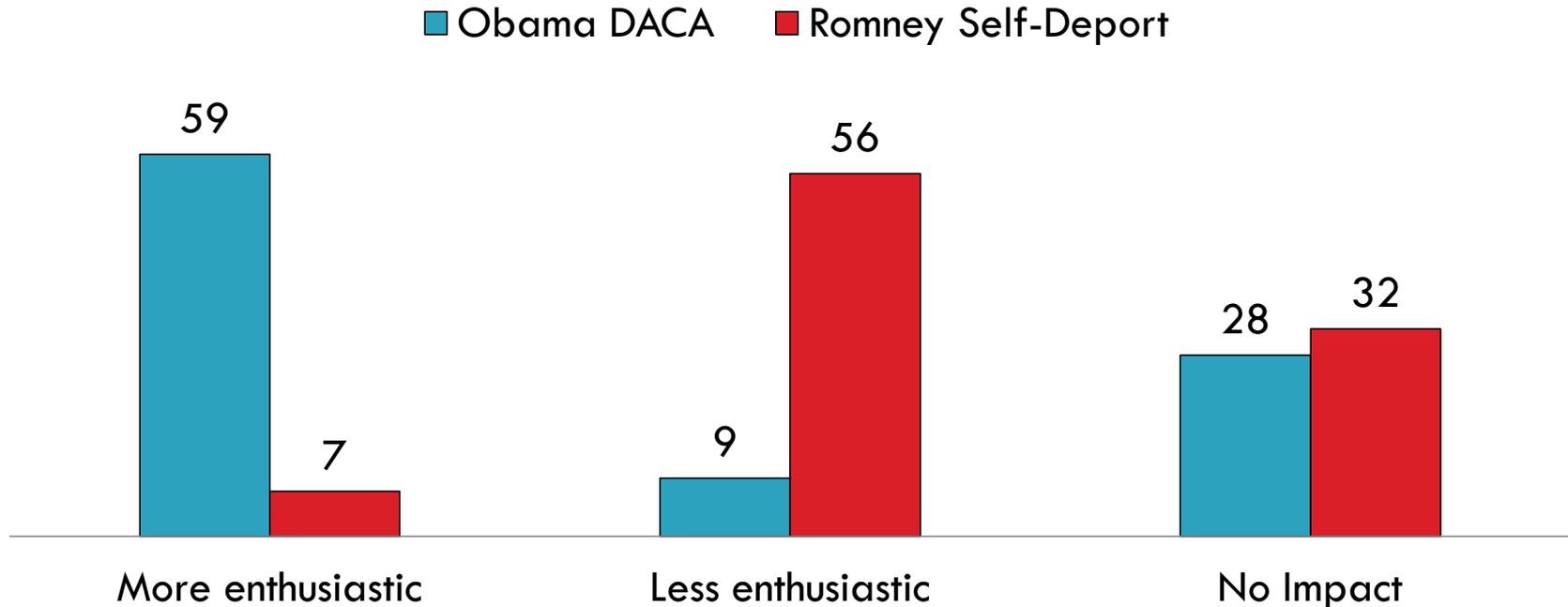


Arizona Latino voters closely tied to undocumented community

Considering all your family, friends, co-workers, and others you know, do you happen to know someone who is an undocumented immigrant?

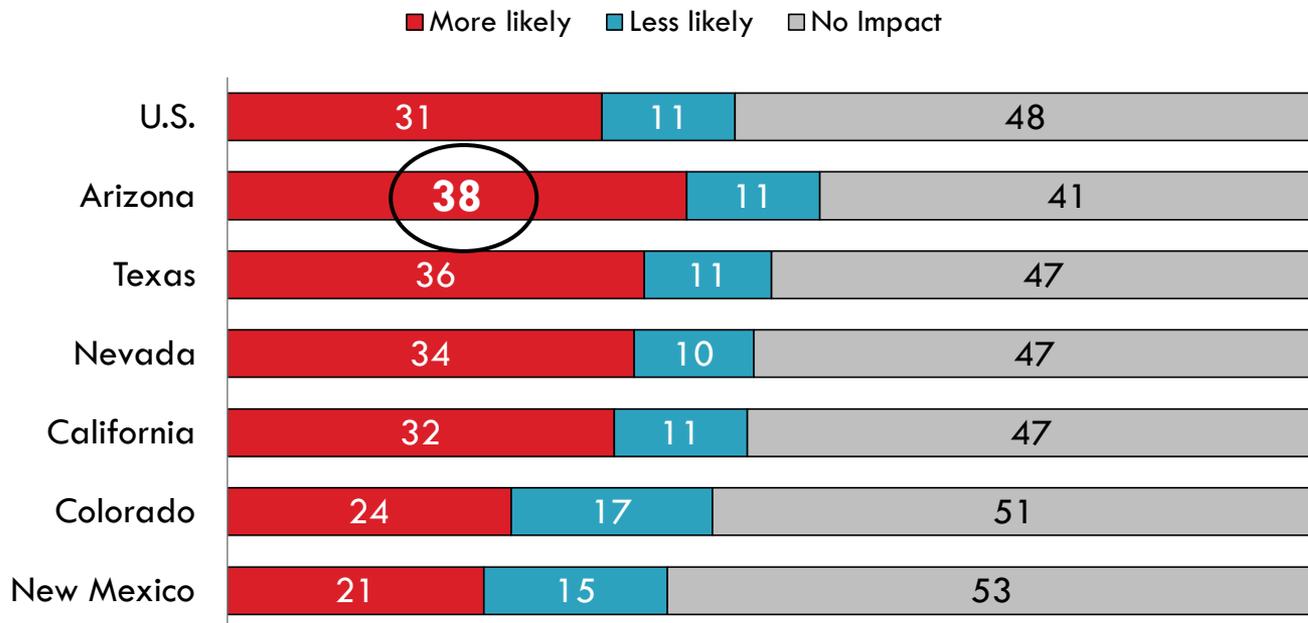


Arizona Latino voter enthusiasm and 2012 candidate immigration positions



GOP vote if party supports CIR

If GOP took leadership role in supporting CIR, with path to citizenship, would you be more/less likely to support GOP candidates in the future?



Future of party competition in Arizona

- Latino voter mobilization has made Arizona competitive in statewide and Congressional races.
- Hispanic voters sharply reject GOP due to the harsh environment state Republicans crafted around immigration.
 - But, they are willing to support GOP candidates if they pass CIR with a pathway to citizenship.
- Senators Flake and McCain took leadership roles in attempting to pass CIR, and re-build bridges with Hispanic constituencies. They understand the future of their party in Arizona depends on it.

Thank you!

Report, Deck, and Map links, other materials at:

LatinoDecisions.com

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